

Magiro - Matthias Weißl

With his tricks and magic creations, he has given magic to many magicians, thus also giving the audience magical hours, immortalized with his many hundred ideas in the magic scene. Matthias Weißl, whom many only knew under his name "Magiro", was a passionate magician. This book I dedicate to him and his family.

On 12 November 1940, Matthias Weißl was born in Schalldorf, today's Emmering, in the midst of the Second World War, a terrible and time-consuming time. He found magic in 1953, at the age of thirteen, when he was given a Svengali Deck in Munich, with which he could not begin at first. For Christmas, he also found the hotly awaited magic box under the Christmas tree after convincing his mother to buy it. His older brother then gave him the book "School of Magic Tricks" by Otto Stolina. As an apprentice of carpentry he was now, he could not have done all this. And so he saved a long time to buy a larger magic box.

Then Matthias Weißl, again by a friend, discovered a display of the magic shop Janos Bartl in Hamburg. He immediately ordered the company catalog. He could not pay many of his tricks in this catalog with his apprenticeship money. After studying the offerings of two other magic companies, he came to the conclusion that it was better to make the magic art pieces themselves. According to his own name, he came to the name "Magiro" around the year 1958 by a friend. He had spontaneously suggested the name to him and it was then. Even then, both had much to do with magic, mainly Card Magic.

Magiro and Werry

With the support of Werner Geissler "Werry", Magiro has written down some of his trickery in the magic magazin „Magische Welt“ from 1973 onwards. Between 1973 and 1979, a total of 32 pieces of magic were described in the volumes of the 22 to 28 series. In addition, some of his magic pieces were also marketed by Werner Geissler. The most famous piece of magic was probably "Auto Mental" in which a thought-only ESP symbol will guess. For the production and the related techniques for the production of all these many tricks Magiro had to acquire a lot of expertise. And so it is not surprising that Werner Geissler remarked in an article of the "Magische Welt", issue no. 1 of the volume 22 of 1973 that Matthias Weissl would certainly have become an excellent technician and designer. He was once asked how he had come up with the trickery techniques for the different magic pieces. He said that it takes a long time before he has the idea. It also depends very much on how he can be inspired to a magic piece. First comes the effect and then the weighing of the methods, because there are sometimes several ways to the goal. But it does not matter if the magic piece can not be realized later - and you have to have the right material for it.

Magiro and the „Zauberbutike“

And then, at the beginning of the 1984s, he began working with Eckhard Böttcher, who appeared on the magic stage with his company "Zauberbutike". Magiro, from now on, was marketing his magic tricks mostly about him. If you look at the creations that were sold over the „Zauberbutike“ for many years, you simply have to talk about a magic legacy. The magic pieces were offered in the „Zauberbrief“, the in-house message sheet, with sketches and black / white drawings.

Magiro and the US-Collectors

Since Magiro has produced his magic pieces only in small editions, these are now much sought after. In the USA exists a faithful collectors' community of his creations for which some of the trick descriptions were translated. On this topic you will also find a company named "Weiss Cannon Siegfried Weiss e. K. ", based in Uhingen, who has distributed some Magiro pieces for the english speaking world. In a full-page ad in the Genii, year 65, issue no. 4 from the year 2002, this company applies some Magiro magic pieces. It is unfortunately not possible to determine the nature of the collaboration between Magiro and this company. In the Genii there are other ads, so also from the company Hank Lee's Magic Factory, which sells some Magiro-Creations. An advertisement of this company in the specialist magazine "Linking Ring" from the year 2002 shows that a limited edition of magic tricks by the magician Howard Schwarzman had acquired, including a small edition of Magiro's magic tricks. The display featured the "Coin & Block Mystery" piece for USD 58 and the "Wand & Block Mystery" piece for USD 58.50. Unfortunately, it is very difficult to determine how Magiro's tricks came to the USA or whether they were replicas. Howard Schwarzman was known to import and distribute rare pieces of magic.

Matthias Weißl worked as a carpenter and crane operator. But he had to give up the occupations later on. 20 steps from his apartment stood a small house with two rooms. In one room he made his magic tricks. The other room served him mainly as an exhibition space. He passed away on 24 August 2015 in Ebersberg. He left his wife Burgi and the daughters Carina and Sabrina.